

Our team believes that it has never been more important to share what is going on in Mexico with other family members, including children. As you know, we have expanded the scope of our mission with the recent launch of MND Kids. Up until now, MND has only offered individual accounts to our subscribers. This meant one email address linked to each paid account. We now will have an easy way to keep everyone informed and reading together—across different households, time zones, and generations.

We are happy to announce that we are offering a new **MND Family Plan**. This plan allows for up to 3 separate email addresses (3 separate people) linked to one paid account + unlimited family access to MND Kids - so everyone can stay informed and learn together.

How it works:

- Choose the MND Family Plan.
- Add up to 3 separate email addresses (for 3 people) to your account.
- Each adult gets full MND access and can personalize their own newsletters.
- Kids get unlimited access to MND Kids in English and Spanish: **MNDkids.com**.
- Manage members and preferences anytime—simple, flexible, and designed for families.

Why families will love it:

- Learn together across borders and generations.
- Each reader gets a customized MND experience.
- Kids explore modern Mexico with age-appropriate, bilingual, non-fiction content.
- Perfect for grandparents who want to share MND as a meaningful gift.

In an increasingly AI deepfake world, you can trust MND. Our newsroom relies on verified sources, on the ground reporting, and human editors who fact-check every story before it’s published.

More on MND Kids:

The team at MND believes it is critically important for the next generation to learn about modern Mexico beyond stereotypes. There is no time like the present for them to learn about the importance of the US/Mexico/Canada relationship. That's precisely why we created MND Kids in close collaboration with teachers, administrators, and kids. We select specific MND articles and rewrite them for kids in Spanish and English for elementary, middle, and high school readers.

We support student learning in 4 key areas:

**Language Development**

- Enriching dual language immersion
- Engaging, digestible formats, customized for age-appropriate learning

**Identity**

- Understanding of Mexico's place in the world history, that is often missing from standard textbooks
- Strengthens pride in heritage

**Critical Thinking**

- Learning to assess information for bias, reliability, and intent
- Active learning through reading vs. TikTok

**Media Literacy**

- Active engagement with cross-curriculum topics: current events, history and culture
- Discerning facts from opinions

Mexico continues to gain importance globally and is an increasingly strategic player in ensuring a safe and prosperous US/Canada/Mexico region. It's more important than ever for young kids to learn that early on to open their eyes to the opportunities that Mexico provides - both personally and professionally. MND Kids is a great way for grandparents, parents, and kids to all learn together.

Some examples to help illustrate how the MND Family Plan works:

**Example 1:** Grandma buys the MND Family Plan. She invites her husband and one of her daughters who lives in the US to her MND Family Plan. All three of them now have unlimited access to MND and her daughter gives all three of her kids unlimited access to MND Kids. It’s an easy way for the whole family to stay connected to Mexico - no matter where they live.

**Example 2:** Grandpa lives in Mexico and buys an MND Family Plan. He invites his two sons who live in the US to his MND Family Plan. Now he and both of his sons have unlimited access to MND and both sons can provide unlimited access to MND Kids to their children.

**Example 3:** A spouse lives in Mexico and buys an MND Family Plan. She invites family members in Canada and is considering moving to Mexico, to the MND Family Plan. All three of them now have unlimited access to MND. If there are kids in the family, they also have unlimited access to MND Kids.

CUSTOMIZATION of your MND Newsletters: An Example

- Primary subscriber selects both the daily morning and evening newsletters as well as the weekly Local newsletter for the Bajio area where she lives.
- The spouse of the primary subscriber doesn't want any emails and just wants to go to the website directly every morning to read – selecting to receive no newsletters.
- Brother of primary subscriber selects both the daily morning and evening newsletters and is considering moving to either Playa del Carmen or Los Cabos and so selects each of those Local weekly newsletters as well.

Remember, you can change your newsletter preferences anytime.

Of course, if you have an existing MND plan and wish to upgrade to a family plan, any remaining balance you have will be automatically applied as a credit towards your family plan.