

# Mexico News

— DAILY —

*Mexico News Daily* has been the leading source of English language news and information on Mexico since 2014. We have over 1 million readers monthly, and have written over 20,000 articles on news, business, politics, and culture.

## MND\_ MISSION

Elevate Mexico's profile as a premier destination for tourists, expats, investors and businesses by providing the most complete and balanced coverage of news and information on Mexico.

**We help you figure out *how* to think, not *what* to think.**

## MND\_ READERS' PROFILE



### TOP 20 CITIES

1. Mexico City	11. Cancun
2. Los Angeles	12. Austin
3. New York	13. Seattle
4. Chicago	14. Vancouver
5. Dallas	15. San Diego
6. Houston	16. Merida
7. Toronto	17. San Francisco
8. Puerto Vallarta	18. Calgary
9. Phoenix	19. San Antonio
10. Guadalajara	20. London



### CURRENT READERS' GENDER



### CURRENT READERS' AGE



### CURRENT READERS' ACCESS



## MND\_ CATEGORIES

- News
- Business
- Politics
- Culture
- Lifestyle
- Travel
- Food and Drink
- Real estate
- Mexico living
- MND\_local
- **MND TV**

## MND\_ CUSTOMER SEGMENTS



## MND\_ ABOUT US

Travis and Tamanna Bembenek are the owners of Mexico News Daily. Travis has a BA in Business from the University of Wisconsin and an Executive MBA from Northwestern University. He first came to Mexico in 1995 as a foreign exchange student and fell in love with the country. Travis has 30 years of experience in Mexico—from bringing TAZO's to the country to leading global water businesses. Tamanna has a PhD in Biochemistry and 25 year corporate career in health technology. They currently live in San Miguel de Allende.



**“At MND, our team is committed to separating news, analysis and opinions. We believe in the potential of the country and its people. We are your front-row seat to Mexico.”**

—Travis & Tamanna

